

# *The Finer Side of Travel*™

A Luxury Disney Travel Blog



## ABOUT ME: Mike Belobradic

I am a Canadian-based luxury travel blogger with over 50 years of luxury Disney travel experience. I have been active online covering luxury Disney travel since 2009. Formerly a Luxury Disney Travel Advisor (and a marketing & digital strategy professional by trade), I now focus my time on my Luxury Disney Travel Blog. The blog celebrates the Finer Side of Disney Travel, along with luxury travel to destinations of interest to luxury Disney travelers. #LuxuryDisney

## MIKEBELOBRADIC.COM

MikeBelobradic.com has been online since 2009. The Luxury Disney Travel Blog is the culmination of many years of writing about luxury Disney travel, including my book *The Very Best of Walt Disney World Resort*, on amazon.com.

My blog attracts **affluent, active travelers** from around the globe, but primarily in the U.S., Canada, U.K. and Australia.

I have been traveling to Disney Parks & Resorts for two to three weeks per year for nearly 50 years. My 100th trip to Walt Disney World Resort will occur in March 2019. This extensive Disney experience has been exclusively in Luxury Disney accommodations, which is why I am an expert in this area. My readers look to me for insights and advice on the Finer Side of Travel and VIP experiences at Disney Resorts and related destinations. I blog about special VIP experiences, Deluxe Resorts, dining, special events and more. You can learn more about my [global luxury travel experience](#) on my website.

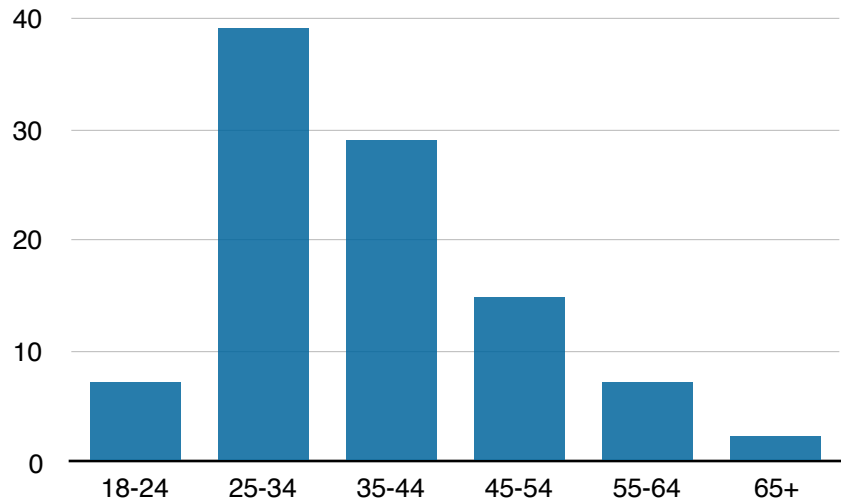
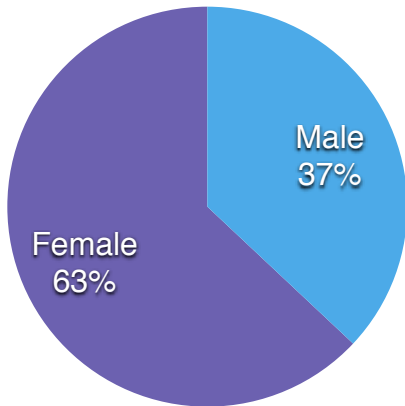
I typically post once or twice per week on the blog and am active daily on Twitter, Facebook and Instagram, and several times per week on Pinterest, Google+ and LinkedIn.

## WORK WITH ME

I am open to partnerships with like-minded brands of interest to my audience. I am also interested in **Speaking Engagements, Sponsored Posts** (I will create), **Giveaways, Press Trips, Social Media Promotion & Takeovers** and other creative ideas. Contact me to discuss any creative ideas you may have.



## DEMOGRAPHICS



My readership demographics skew towards female readers, with an audience of primarily 25-44 years.

7.12%	18-24 years
<b>39.15%</b>	<b>25-34 years</b>
<b>29.15%</b>	<b>35-44 years</b>
14.92%	45-54 years
7.29%	55-64 years
2.37%	65+

## BLOG READERSHIP

For most recent month (ending 31 January 2019)

10,056	Page Views
7,756	Sessions
6,575	Active Visitors (28-day period)
1:01	Average time per page

## SOCIAL MEDIA AUDIENCES

87,500	Pinterest monthly viewers (two active accounts)
34,085	Twitter monthly impressions (three active accounts)
6,107	Twitter followers (over three active accounts)
4,067	Instagram followers (currently building)
3,229	Facebook followers (over two active pages)
1,185	LinkedIn connections
832	Google+ followers

## AWARDS & ACCOLADES

The Luxury Disney Travel Blog was noted by TheLuxeInsider.com as one of the **Top 10 Luxury Lifestyle Blogs to follow in 2018**. The blog was awarded in 2017 one of the **Top 75 Disney Blogs** and **Top 100 Luxury Blogs** (2018) on Feedspot. It placed in the top 50 on the Rise1K **Top 1,000 Travel Blogs online (2018)**.

## CONTACT ME

Contact me at [contact@mikebelobradic.com](mailto:contact@mikebelobradic.com) to discuss any sponsorship opportunities or other ideas that you may have.